

How to Publish Symposium

Thursday, November 6

3:00 pm–5:00pm

Location: Marriott Marquis Treasury

Supported by The Publications Committee

GSA 2014 ANNUAL
SCIENTIFIC MEETING
NOVEMBER 5–9, 2014
WASHINGTON, DC



Chair: Luigi Ferrucci, MD, PhD, Publications Committee chair

Podium Presentations:

Rachel Pruchno, PhD, editor of *The Gerontologist*

Stephen B. Kritchevsky, PhD, editor of *The Journal of Gerontology: Medical Sciences*

Breakout Sessions: Editors of *The Journals of Gerontology, Series A: Biological Sciences and Medical Sciences*; *The Journals of Gerontology, Series B: Psychological Sciences and Social Sciences*; *The Gerontologist*; *Public Policy & Aging Report*; *Gerontology & Geriatrics Education*

Program Overview (up to 250 words)

This session is designed for anyone who would like to learn more about how to get published in peer-reviewed journals in the field of aging. Emerging scholars and professionals will find this symposium especially useful. This session will be divided into two parts: 1. Podium presentations by the editors in chief of two GSA journals will provide advice and guidance on critical components of publishing in peer-reviewed journals; 2. Breakout sessions organized by editors from each journal will provide an opportunity to meet informally with editors from GSA and AGHE journals and ask specific questions about getting published. Participants will be encouraged to visit as many journal editors as they wish during this component of the session.

Session Objectives

After attending this session, participants will be able to do the following:

1. Select an appropriate journal and write to the specifications of that journal.
2. Explain what happens to a manuscript from submission to acceptance to publication.
3. Respond to reviewer comments when a manuscript is returned for revision and resubmission.

Agenda

10 minutes

Welcome and Introductions

Overview of the GSA and AGHE journals

Luigi Ferrucci, MD, PhD, Publications Committee chair

45 minutes

Podium Presentation and Q&A

Stephen B. Kritchevsky, PhD, Editor-in-Chief, *The Journal of Gerontology: Medical Sciences*

Getting Ready to Publish

The first part of the symposium will discuss manuscript development and journal targeting to optimize the chances for timely acceptance and the wide dissemination of your research results to an audience most likely to appreciate your work. Options for publication have increased tremendously over the previous decade, making the targeting of appropriate journals more difficult. The symposium will discuss the pros and cons of differing types of publication (i.e., open-access online only versus traditional print journals) to help authors make better selections.

Podium Presentation and Q&A (Cont'd)

Rachel Pruchno, PhD, Editor-in-Chief, *The Gerontologist*

Publishing From Two Perspectives

The second part of the symposium will examine publishing from the perspectives of both authors and editors. From the author's perspective, the presenters will highlight the importance of writing for a specific journal and following the journal's instructions to authors. The discussion will cover the importance of writing well and avoiding self-plagiarism. Authors will gain an understanding of how to make decisions about each aspect of an article, including its title, abstract, introduction, method section, results section, discussion section, and conclusion. Panelists will discuss how editorial decisions are made and what strategies authors can use to increase the likelihood of gaining acceptance for their work, and will outline commonly made errors. Authors will learn about the review process and the life course of peer-reviewed manuscripts.

10 minutes

Editor Introductions

(name, journal, aim/scope of journal)

Luigi Ferrucci, MD, PhD, Publications Committee chair

50 minutes

Journal Breakouts

Timekeeper: Luigi Ferrucci, MD, PhD, Publications Committee chair

- *Gerontology & Geriatrics Education*
 - Judith Howe, PhD, Editor-in-Chief
 - Kelly Niles-Yokum, PhD, MPA, Managing Editor of GGE
 - Mark Brennan-Ing, PhD, Consulting Editor for Statistics and Methods
- *The Journals of Gerontology, Series A: Biological Sciences*
 - Rafael de Cabo, PhD, Editor-in-Chief
 - Placido Navas, PhD, Deputy Editor
 - David Le Couteur, MB, BS, Deputy Editor
- *The Journals of Gerontology, Series A: Medical Sciences*
 - Stephen B. Kritchevsky, PhD, Editor-in-Chief
- *The Journals of Gerontology, Series B: Social Sciences*
 - Deborah Carr, PhD, Incoming Editor-in-Chief
- *The Journals of Gerontology, Series B: Psychological Sciences*
 - Shevaun Neupert, PhD, Associate Editor
- *The Gerontologist*
 - Rachel Pruchno, PhD, Editor-in-Chief
 - Nicholas G. Castle, PhD, Editor: International Research
 - Barbara J. Bowers, PhD, RN, FAAN, Editor: Qualitative Research
 - Suzanne Meeks, PhD, Editor: Practice Concepts
- *Public Policy & Aging Report*
 - Robert B. Hudson, PhD, Editor-in-Chief
 - Greg O'Neill, PhD, Associate Editor
- GSA Editorial offices
 - Megan McCutcheon, Kathy Jackson, Amy Conradt

5 minutes

Closing Remarks

Luigi Ferrucci, MD, PhD

Adjourn and enjoy GSA's Annual Scientific Meeting!

Materials will be placed online after the annual meeting for member access.